



## Rule overheads with an iron fist

There are many opportunities in this economy for the switched on small to medium business enterprise on which to capitalise, without increasing overheads.

But how do you in your business address an opportunity/issue/problem, without incurring long-term additional cost burdens? Especially when it is not clear what the outcome or result will be of the topic under question?

Experience on Tap has the answer to both questions.

Any small to medium business owner should know they need more than their own specialist/technical/professional expertise — the skill they brought to the business to make it successful.

In a no obligation meeting, we will provide an opportunity to explore the potential of using our experience in providing

a solution. So before committing yourself we can clarify the benefits at no cost, and then if you want help, we can provide specialists from our team who will have the answer.

EOT offers a temporary resource that will offer realistic and affordable solutions.

As a business owner, you may feel it's a weakness to ask someone else for help. But we can assure you it's not - we all need mentoring at some time. We've learned from experience that a good manager is the conductor of the orchestra, not the bassoon/tympani/ trumpet player all in one....

So if you'd like to turn on the tap just visit our website and book a complimentary consultation! There's no risk for you, so why not do it?

[Click here to view more information and make contact.](#)

## In Focus

"EOT have provided our business with excellent support in business developments such as selling techniques, marketing ideas, business plan, cold calling techniques, CRM and many more. Dave's professional method of business coaching has indeed contributed to our steady success. He is a man of great

integrity, courteous, friendly, extremely dedicated to his work and ready to help at all times. I can confidently recommend him as a professional business adviser who delivers results."

[Click here to find out how you can form a relationship with someone who can help.](#)

## > Tip Of The Month

Exercise/health is as important to your business as the hours in the day — so put some aside to ensure you keep body and mind in shape.

Go to our website for your daily thought provoking fix.

## > Joke of the month

"How's business?"

"Looking up"

"You mean it's flat on its back?"